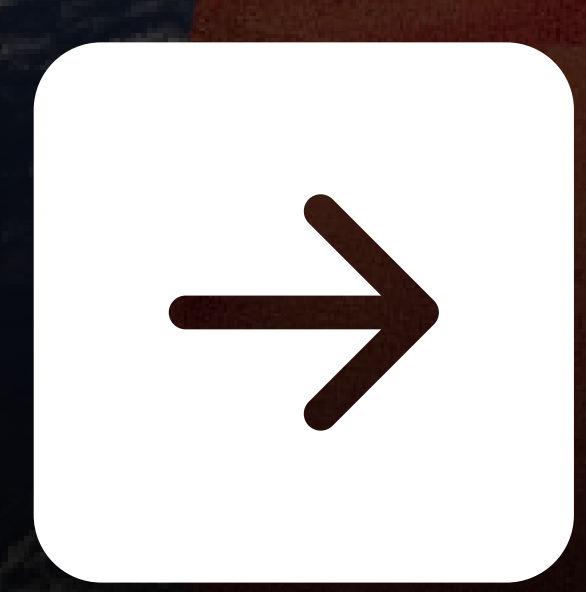




2024



ADELANTE!

business symposium

with keynote speaker, astronaut and entrepreneur:

DR. JOSÉ HERNÁNDEZ

5.31.2024



A Message from our Chairman and President

On behalf of our Board of Directors and staff, we are excited to extend a unique and exclusive sponsorship opportunity to your organization.

The continued growth of the Hispanic business community has evolved into a driving economic force in our local economies. Our events and initiatives reach a diverse audience, providing a powerful platform for sponsors to showcase their brand, connect with key stakeholders, and make a lasting impact on the local community. Our Hispanic Business Symposium – Adelante! is poised to be a landmark occasion, drawing hundreds of attendees and generating substantial media coverage. Your partnership as a sponsor would not only demonstrate your commitment to supporting local businesses and community development but also provide your brand with exclusive visibility among our influential networks.

¡Muchas gracias! for considering this partnership, and we look forward to the possibility of working together to make Adelante! a resounding success.

A stylized, handwritten signature in white ink.

Julio Resendez

Chairman of the Board

Managing Partner - Orbitt

A stylized, handwritten signature in white ink.

Miguel Lopez

President

Montgomery County Hispanic Chamber



Hispanic Business Symposium - Adelante!

→ Mission

Our mission for Adelante! is to unite the business community with industry leaders and aspiring entrepreneurs through engaging discussions on the upward trajectory and forward movement of Hispanic/Latino growth. We aim to cultivate an environment at our event that promotes professional growth and celebrates the unique contributions of Hispanic businesses. With NASA Astronaut Dr. José Hernández as our guest, Adelante! serves as a beacon of inspiration, embodying our commitment to empowering individuals in their pursuit of ambitious dreams.



Audience

400 entrepreneurs,
influential leaders and
community members.



Marketing

Reaching an estimated
250,000 people in advance of
and after the event.



Impact

To promote the progress that the
Hispanic business community has
on our economy.

→ Use of Funds

A portion of the event proceeds will be deposited into our Scholarship account. Once we reach \$15,000, the funds will be transferred into an endowment with the Lone Star College Foundation. Remaining profits from Adelante! will be used to continue the operations of MCHC, including providing events and opportunities to elevate the Hispanic community.



Agenda

Networking Breakfast & Coffee

7:00 - 8:00 am

Welcome to the 2024 Hispanic Business Symposium - Adelante!

8:00 - 8:15 am

Hispanic Multi-Media Trends

8:15 - 8:45 am

Hispanic Financial Landscape

8:45 - 9:15 am

Hispanic Growth with The Woodlands Area Economic Development Partnership

9:15 - 9:45 am

Coffee Break

9:45 - 10:05 am

Hispanic Leadership Panel

10:05 - 10:45 am

Keynote - Dr. José M. Hernández

10:50 - 11:45 am



Dr. José M. Hernández

Former Astronaut, CEO at
Tierra Luna Engineering, LLC

Closing / Vendor Networking

11:45 am - 1:00 pm



Exclusive Sponsorship Opportunities

→ Presenting Sponsor

Reserved for MCHC Corporate Partners

→ Keynote Sponsor

\$15,000

JPMORGAN CHASE & CO.


→ VIP Reception Sponsor

SOLD!



→ Venue Sponsor

SOLD!

	Presenting	Keynote	Venue	VIP
“Presented by”	✓		 SOLD!	JPMORGAN CHASE & CO. SOLD!
Event introduction	✓			
Branded material on each seat	✓			
Logo on step & repeat	✓			
Introduce keynote speaker		✓		
Logo on pop up banners	✓	✓		
Press release inclusion	✓	✓		
Newsletter highlight	✓	✓		
Logo on printed materials	✓	✓		
Verbal recognition	✓	✓		
Vendor booth	✓	✓		
Social media spotlight	✓	✓		
Logo on program	✓	✓		
MCHC website spotlight	✓	✓		
Logo at VIP reception				
Symposium tickets included:	6	6		
VIP reception tickets included:	6	6		
Exclusive table at symposium	1	1		



Sponsorship Opportunities

→ Breakfast Sponsor

\$6,000

Poster Logo Near Breakfast Area

Logo on Program

Vendor Booth Included

Symposium Tickets: 4

VIP Reception Tickets: 4

Social Media Spotlight

→ WiFi Sponsor

SOLD!



→ Networking Sponsor

\$5,000

Poster Logo Near Networking Area

Logo on Program

Vendor Booth Included

Symposium Tickets: 4

VIP Reception Tickets: 4

Social Media Spotlight

→ Coffee Bar Sponsor

\$5,000

Poster Logo Near Coffee Bar

Logo on Program

Vendor Booth Included

Symposium Tickets: 4

VIP Reception Tickets: 4

Social Media Spotlight

→ Lanyard Sponsor

SOLD!



AMELL LAW

TRADEMARK
&
BUSINESS-BASED
IMMIGRATION

→ Stage Sponsor

SOLD!



→ Decoration Sponsor

SOLD!





Sponsorship Opportunities

→ Printing Sponsor

SOLD!

 **State Farm**
Lupe Martinez

→ Media Sponsor

SOLD!

HELLO
WOODLANDS

→ Shuttle Sponsor

\$2,000

Poster Logo Near Entrance
Symposium Tickets: 2

Logo on Program
VIP Reception Tickets: 2

Social Media Spotlight

→ Breakroom

SOLD!

Howard Hughes

→ Branding Sponsor

SOLD!

orbitt

To sponsor the
2024 Adelante Business Symposium
please contact:

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President
(832) 651-1616
miguel@mchchamber.org